

Press release

For immediate release

***“My Love Quote” @ Discovery Bay (31 Jan – 15 Feb 2015) –***

**A Sweet Valentine’s Day Getaway Featuring Heart Shaped Candles Lighting on the Beach, “Love Lock Promenade”, Panoramic Sea Views, Exquisite Valentine Cuisines and Romantic Carriage Ride**

[19 January 2015 – Hong Kong] Exuding a romantic, southern European ambiance, Discovery Bay has always been the perfect destination to celebrate any occasions for couples. This Valentine’s Day, Discovery Bay romantically presents “My Love Quote” with various themed decorations and heartfelt love quotes placed in D’Deck and DB North Plaza, including “Discovery Bay Love Lock Promenade” for couples to lock their love quotes. On Valentine’s evening, the classic scene of the annual candle lighting in giant heart shapes and glittering Disneyland fireworks as backdrop will be on display again at Tai Pak Beach. Lovers can also celebrate with a hearty cuisine at one of the renowned alfresco dining restaurants in D’Deck or delectable restaurants in DB North Plaza, plus stand a chance to win a sailing trip on The Bounty after the meal. Furthermore, the Valentine Day’s Horse-Drawn Carriage Ride offering fascinating scenery en route will surely bring you and your loved one an exclusive romantic getaway experience!

**“My Love Quote” at the Romantic Ferris Wheel (31 Jan - 14 Feb)**

To add a strong touch of romance this Spring, D’Deck presents a blissful Ferris Wheel filled with bountiful rose baskets. On 14 Feb, D’Deck will also showcase 50 heartfelt “My Love Quotes” at the lovely Ferris Wheel and D’Deck waterfront promenade. These quotes will be selected from fans who like “VisitDiscoveryBay” Facebook Fan Page and leave romantic love messages for their loved ones during 31 Jan – 9 Feb. During this promotion period, the “VisitDiscoveryBay” Facebook Fan Page will also introduce special attractions and information for couples to plan their romantic journey. Don’t miss out this valuable resource by liking the “VisitDiscoveryBay” Facebook Fan Page now at [www.facebook.com/VisitDiscoveryBay](http://www.facebook.com/VisitDiscoveryBay).

**Seize the Classic Moment of the Annual Heart Shaped Candle Lighting at the Tai Pak Beach (14 Feb)**

Every year on Valentine’s evening, Tai Pak Beach will be lighted up with thousands of romantic candles in various giant heart shapes. Coupled with stunning backdrop of Disneyland fireworks, it is the perfect setting for couples to celebrate an unforgettable Valentine’s Day.

**Witness your Everlasting Love at “Discovery Bay Love Lock Promenade” and DB North Plaza’s Love Quote Installation**

This Valentine’s Day, let the sea be the witness of your everlasting love by attaching your own love lock and message with your loved one at “Discovery Bay Love Lock Promenade”. Situated on the sea front of DB North, plus two huge Valentine-themed art installations at DB North Plaza, this new attraction of Discovery Bay North is a must-go for couples to do their love rituals this year. The first romantic art installation is a beautiful set of couple rings decorated with love quotes. The second piece is a European-style Spring garden located in front of the clock tower. Having a giant speaking tube with the four-letter word LOVE spelled out,

a huge swing and a heart-shaped sculpture, this Spring garden is a perfect spot for an intimate photoshoot.

**Indulge in Exquisite Valentine Cuisines plus Stand a Chance to Win a Sailing Trip on The Bounty (14 Feb)**

Come celebrate Valentine's Day with a romantic lunch or dinner at one of the thematic international-cuisine restaurants at D'Deck Discovery Bay. Not only can you enjoy intimacy by reserving the double seats available for couples at some of the oceanfront restaurants at D'Deck, but also 180° panoramic sea view and glittering Disneyland fireworks in the evening. If you still can't decide from the 14 dining spots at D'Deck, consider choosing the specialty restaurants at DB North Plaza.

On 14 Feb 2015, any spending of HK\$800 or more for lunch or dinner at one of the 14 designated D'Deck restaurants<sup>1</sup> or 5 designated restaurants at DB North Plaza<sup>2</sup> will be entitled to one Valentine's Day lucky draw<sup>3</sup> entry, where you stand a chance to win a sailing trip on The Bounty, the one and only European tall ship in Hong Kong, that is worth HK\$18,000<sup>4</sup>.

**"Valentine Day's Horse-Drawn Carriage Ride"<sup>5</sup> at Discovery Bay North (14 Feb)**

Drawn by two European thoroughbreds, the beautiful carriage ride offers an unforgettable romantic getaway experience for couples. With fascinating scenery en route, including panoramic sea views and European-style architectures, it feels like a visit to a European town.

**Enjoy Complimentary Ferry Ride<sup>6</sup> by D'Deck**

Remember to complete your romantic journey at Discovery Bay with our D'Deck Dine 'N Ride offer! Simply spend HK\$120 or more at any of the 14 designated D'Deck restaurants<sup>1</sup> and present your transaction receipt at the "D'Deck Free Ferry Service Counter" to redeem a free ferry ride back to Central<sup>6</sup>!

**Free Express Shuttle and Bus Interchange Discount at DB North Plaza**

DB North Plaza specially offers Free Express Shuttle<sup>7</sup> from DB Bus Terminus to DB North Plaza and Bus Interchange Discount<sup>8</sup> when departing from DB North Plaza. The offer creates more flexibility, convenience and value for your travel options, especially back to Tung Chung or Sunny Bay. Moreover, urban and Lantau taxis can now pick up and drop off passengers at designated zone of Yi Pak (DB North) area.

For more information about "My Love Quote" at Discovery Bay, "Valentine's Day Horse-Drawn Carriage Ride" and Dine 'N Ride complimentary ferry offer by D'Deck, please visit [www.visitdiscoverybay.com](http://www.visitdiscoverybay.com) or email an enquiry to [explore@visitdbay.com](mailto:explore@visitdbay.com).

**About D'Deck, the Renowned Oceanfront Alfresco Dining Destination at Discovery Bay, Hong Kong**

Situated next to Discovery Bay Pier, D'Deck is Hong Kong's renowned oceanfront alfresco dining destination with numerous thematic restaurants along the promenade beside Tai Pak Beach. With spectacular 180° sea views and nightly Disneyland fireworks, D'Deck offers a wide selection of international cuisine at First Korean Restaurant (Korean), Kiraku Tei Japanese Restaurant (Japanese) and Koh Tomyums (Thai) for Asian cuisine; Solera (Spanish), Café Duvet (Tapas), Berliner (German), Figos (Casual Western) and McSorley's Ale House

(Irish Pub & Indian) for European tastes; and Caramba Mexican Cantina (Mexican) and Hemingway's by the Bay (Caribbean) for a flavor of Central America.

Other specialty restaurants include Life Café serving globally inspired organic vegetarian and gluten free food; 22° North boasting a large selection of classic French recipes; Dymocks Books & Café merging the culture of bookstore and Café; and last but not least ZAKS, which serves international cuisine with alfresco seating area of 5,000 sq. ft. in resort style.

D'Deck is easily accessible, just 25 minutes away from Central by ferry or 15-20 minutes away from Tung Chung or Sunny Bay MTR Stations by bus.

### **About DB North Plaza**

DB North Plaza, spread over 186,000 sq. ft. at the Yi Pak Bay area, was opened in 2010. It is a new retail mall serving as the second social hub for Discovery Bay residents and visitors.

Offering two shopping arcades, two office buildings and an open piazza, DB North Plaza is adjacent to Auberge Discovery Bay Hong Kong, the deluxe resort hotel opened in Spring 2013. This seaside mall not only serves Discovery Bay residents, hotel guests and visitors from neighbouring districts with great selection of shopping and dining establishments, but also convenient and free transportation connections for shoppers, such as the Free Express Shuttle Buses plying between DB North Plaza and DB Plaza at the DB Pier. Urban and Lantau taxis can now reach Yi Pak (DB North) area directly through Discovery Bay Tunnel to pick up and drop off at designated zone.

### **Remarks**

<sup>1</sup> The 14 designated D'Deck restaurants are 22° North, Berliner, Café Duvet, Caramba Mexican Cantina, Ebenezer's, First Korean Restaurant, Hemingway's by the Bay, Kiraku Tei Japanese Restaurant, Koh Tomyums, Life Café, McSorley's Ale House, Figos, Solera and ZAKS. "D'Deck Free Ferry Service Counter" is located beside the bus stop escalator at DB Plaza.

<sup>2</sup> The 5 designated restaurants at DB North Plaza are Mirch Masala, Jaspas, Nevale Kitchen, Palsano's and The Venue.

<sup>3</sup> On 14 Feb 2015, customer who spend HK\$800 or above at one of the 14 designated D'Deck restaurants or 5 designated restaurants at DB North Plaza (one single on-day consumption) can redeem one Valentine's Day lucky draw ticket at the "D'Deck Free Ferry Service Counter" or "DB North Plaza Service Counter" by presenting the original transaction receipt. There is no limit on the number of lucky draw entries per person. Lucky draw result will be announced on "VisitDiscoveryBay" Facebook Fan Page on 23 February 2015.

<sup>4</sup> The sailing trip on The Bounty for the lucky draw entitles 2 hours daytime charter rental, which is valid until 31 August 2015 (except on 3-6 April, 20 June and 1 July 2015).

<sup>5</sup> Tickets for the "Valentine's Day Horse-Drawn Carriage Ride" can be purchased at the Activity Centre of Auberge Discovery Bay Hong Kong. Each ride will last about 10 minutes and a maximum of 4 people are

allowed on one carriage per ride. For ticket details, please visit:  
<http://www.dbnplaza.hk/icms2/template?series=367&article=7578> .

<sup>6</sup> The D’Deck complimentary ferry ride offer is valid for dinner consumption (6pm -11:45pm) from Monday to Friday, and lunch/dinner consumption (12 noon – 11:45pm) on Sat/Sun/public holiday. The free ferry ride is only valid on the same day of the transaction, and for the following schedules only: Mon-Fri: 7:30pm-12:00am and Sat /Sun /public holiday: 1:00pm-12:00am.

<sup>7</sup> Free Express Shuttle Bus is available every half hour at 00 minutes and 30 minutes at the DB Bus Terminus with a journey time to DB North Plaza of around 8 minutes.

<sup>8</sup> Visitors can enjoy bus interchange discount at DB North Plaza. Simply tap an Octopus Card against the “Fare Save Station” next to Welcome Supermarket and use the same Octopus Card to travel on any buses leaving DB North Plaza within 45 minutes to enjoy a \$4 discount for the bus ride.

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This press release is issued by E’s Concept Communications Limited on behalf of HKR International Limited.

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**Press Photos:**



Photo 1a,b:

For this Spring, D’Deck has specially created a romantic Ferris Wheel for Discovery Bay, filled with bountiful rose baskets in the lovely Ferris Wheel cages. On Valentine’s Day, 14 Feb, 50 heartfelt “My Love Quotes” will be showcased at the romantic Ferris Wheel and D’Deck waterfront promenade. These quotes will be selected from fans who like “VisitDiscoveryBay” Facebook Fan Page and leave romantic love messages for their loved ones during 31 Jan – 9 Feb. During this promotion period, the “VisitDiscoveryBay” Facebook Fan Page will also display special attractions and information for couples to plan their romantic celebration at Discovery Bay. Don’t miss out this valuable resource by liking the “VisitDiscoveryBay” Facebook Fan Page now at [www.facebook.com/VisitDiscoveryBay](http://www.facebook.com/VisitDiscoveryBay).



Photo 2a to c:

Every year on Valentine’s evening, Tai Pak Beach at Discovery Bay will be lighted up with thousands of romantic candles in various giant heart shapes. Coupled with stunning backdrop of Disneyland fireworks, it is the classic scenic location for couples to take photos and spend an unforgettable evening.



Photo 3:

Situated at on the sea front of the DB North, the newly established Discovery Bay Love Lock Promenade, plus the two huge Valentine-themed art installations at DB North Plaza, it is a must-go attraction for couples this Valentine's Day. The first romantic art installation is a beautiful set of couple rings decorated with love quotes, which symbolizes a commitment of love between lovers. The second romantic piece is a European-style spring garden located in front of the clock tower. Having a giant speaking tube with the four-letter word LOVE spelled out, a huge swing and a heart-shaped sculpture, this spring garden is a perfect spot for an intimate photo shoot.

Photo 4a to 4n:

Exuding a romantic, southern European ambiance, Discovery Bay has always been the perfect destination to celebrate any occasions for couples to spend their vacation and bring you and your loved one an exclusive romantic gateway experience!

Photo 4a to 4d: Tai Pak Beach



Photo 4e to 4g: D'Deck Promenade



Photo 4h to 4j: DB North Plaza and Chapel



Photo 4k to 4l: Greenery along the two sides of Discovery Bay Road



Photo 4m to 4n: Central Park





Photo 5:

Escape the city and bring your sweetie for a romantic Valentine's Day getaway! During daytime on 14 Feb, "Valentine Day's Horse-Drawn Carriage Ride"<sup>5</sup> will be available at Discovery Bay North. Drawn by two European thoroughbreds, the beautiful carriage ride offers an unforgettable romantic getaway experience for couples. With fascinating scenery en route, including panoramic sea views and European-style architectures, it feels like a visit to a European town.





Photo 6a to 6f:

D'Deck, Hong Kong's renowned oceanfront al fresco dining destination with numerous thematic international-cuisine restaurants, will feature exquisite Valentine cuisines for couples during Valentine's Day. Not only can you enjoy intimacy by reserving the double seats available for couples at some of the oceanfront restaurants at D'Deck, but also 180° panoramic sea view and glittering Disneyland fireworks. On 14 Feb 2015, any spending of HK\$800 or more for lunch or dinner at one of the 14 designated D'Deck restaurants<sup>1</sup> or 5 designated restaurants at DB North Plaza<sup>2</sup> will be entitled to one Valentine's Day lucky draw<sup>3</sup> entry, where you stand a chance to win a sailing trip on The Bounty, the one and only European tall ship in Hong Kong, that is worth HK\$18,000<sup>4</sup>.